

# COMPANY BROCHURE

**ohgee**<sup>®</sup>



2017



## ABOUT US

Ohgee Consulting is a branding and design agency with a passion for launching, rejuvenating and propelling brands. Our goal is to create lasting and meaningful relationships between our client's brand and their audience through smart thinking and thoughtful design.

We aim to do this by crafting stories that touch people on a personal level, sparking a change in their everyday behavior.

There isn't a one-size-fits-all formula for success. From startups just finding their feet, to established companies with decades of brand history, we shape our team and process around each client. Each assignment is unique, and should be measured against an individual set of objectives.

Suspendisse dapibus lorem pellentesque magna. Integer nulla.

Proin nec augue. Quisque aliquam tempor magna. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Nunc ac magna. Maecenas odio dolor, vulputate vel, auctor ac, accumsan id, felis.

Pellentesque cursus sagittis felis. Pellentesque porttitor, velit lacinia egestas auctor, diam eros tempus arcu, nec vulputate augue magna vel risus. Cras non magna vel ante adipiscing rhoncus.

Vivamus a mi. Morbi neque. Aliquam erat volutpat. Integer ultrices lobortis eros.

# WHAT WE DO

## Brand Creation

Identity Creation  
Brand Book  
Brand Positioning  
Brand Management

## Brand Experience

Print  
Advertising  
Signage  
Promotional Media

## Digital Media

Web Development  
Social Media Campaign  
Digital Marketing  
Mobile App Design

## Ambience Design

3D Illustration  
3D Animation  
Project Management  
Project Development

# Brand Creation

Identity Creation

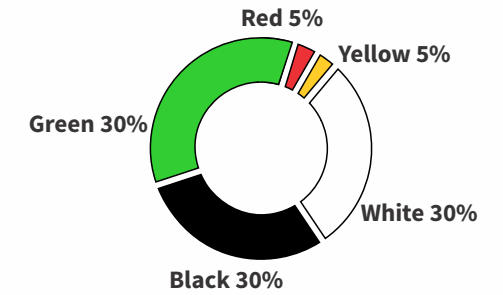
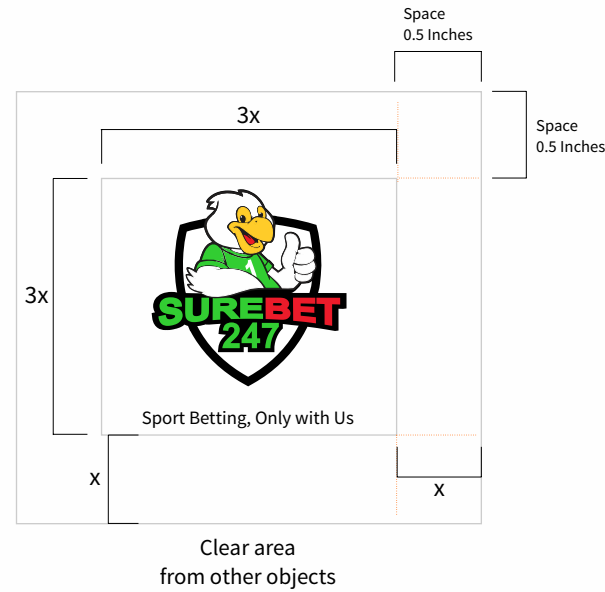
Brand Book

Brand Positioning

Brand Management

Whether we're crafting a new identity, or evolving an existing one, our approach to brand identity development is guided by the same analytical process and principles.

Our team of strategist and designers work hand-in-hand to develop an identity that encapsulates our client's brand, differentiates them from their competition, and makes a lasting impression on their audience.



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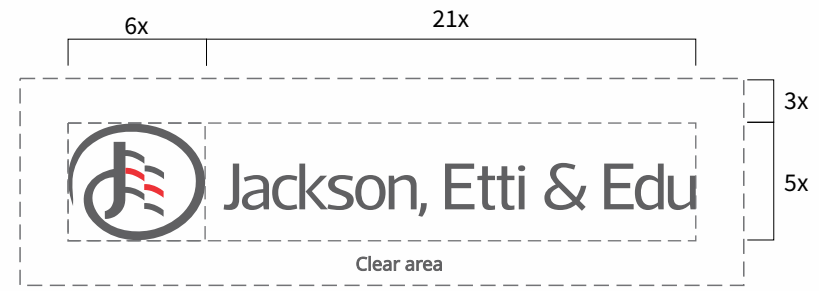
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## Open Sans

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

## Acto Book

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

Dark Grey:  
R:88  
G:88  
B:88

Chalk Yellow:  
R:255  
G:248  
B:175

Red:  
R:235  
G:25  
B:30





# Brand Experience

Print  
Advertising  
Signage  
Promotional Media

We combine strong visuals, powerful storytelling and best-in-class production to create engaging and memorable brand experiences.

Whether we're constructing a mobile experience, designing retail packaging or crafting copy for a print campaign, we extend the same set of visual and tonal principles to ensure a cohesive and consistent brand experience. This is where it all comes together.





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3D Animation

Project Management

Project Development



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